Contact: Alex Bendious

Phone: 971 (0)4-4483600

Email: info@bkpmediagroup.com

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**MUSIC PRODUCTION COMPANY SOLVES DOLBY SOUND WOES**

Dubai’s BKP Media Group Skirts the Need for a Dolby Licensed MOD for an Audio Mix

A local Dubai music production company offers a solution to the expensive service of Dolby 5.1 sound mixing for movies, trailers and commercials. BKP Media Group is announcing its Studio 4, which has the capability and expertise to provide digital sound mixing in a variety of surround configurations up to 5.1.

It used to be that these types of film offerings required a Dolby licensed MOD for an audio mix to go along with the film, an expensive and time-consuming process. Nowadays, however, with the advent of the Digital Cinema Projector, these media sources are produced digitally rather than on old-fashioned film.

And BKP Media Group has positioned itself to meet this new technological challenge with its Music Mixing Online - http://bkpmediagroup.com/5-1-surround-pre-mixing. This is a specialized studio that is highly equipped with the most recent digital equipment and also with a full time team of international sound engineers and composers. There is also a department of 5 producers, with a comprehensive support staff.

Says Senior Vice President Alex Bendious, “Our professional recording studio is ideally suited for surround pre-mixing and has everything you need to produce high-quality sound mixing solutions.”

Digital Cinema Projectors mean significant savings for the entertainment industry. An estimate of the cost to reproduce and distribute a movie on film would cost between $1,500 US and $2,500 US per film. Thus, making several thousands of copies of these films for distribution around the world could cost millions of dollars. In contrast, a full length movie can be stored on a regular hard drive large enough to hold it for around $150 and a wide release of 3,000 digital prints might cost $450,000.

These Digital Cinema Projectors are rapidly replacing the old film version. According to Screen Digest, 91.4% of UK movie screens had been converted to digital and the rest were estimated to do so by the end of 2013.

Thus, BKP Media Group finds itself uniquely situated in an industry that creates massive amounts of media.

Says Bendious, “The BKP music mixing team can help you to create the perfect surround pre-mixing for your project.”

So in the highly competitive entertainment industry, BKP Media Group is climbing to the top of the pack with its Music Mixing Online when it comes to mixing digital sound in a variety of configurations for less money and effort that what used to be the industry standard film version.

Resource box:

BKP is the leading post production and music production company in the Middle East, and has been in Dubai Media City for 10 years. Visit Music Production Company - <http://bkpmediagroup.com/> or Music Mixing Online - <http://bkpmediagroup.com/5-1-surround-pre-mixing> for more information.

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